



THE COLLEGE OF NURSING
STRATEGIC DIRECTIONS
2008-2011



CREATING NURSING'S FUTURE



THE COLLEGE OF NURSING IS ITS MEMBERS

The College of Nursing's mission is:

To provide leadership through partnership with nurses in line with the changing needs of the community, trends in health service delivery and the aspirations of nurses themselves.

The College of Nursing believes in nurses being the best they can be in order to provide safe and appropriate health care in partnership with individuals, families and communities, as well as other allied health professionals.

OUR VISION: CREATING NURSING'S FUTURE

The College's Strategic Priorities for 2008–2011 are to:

- Further understand our broader customer base and create uncontested markets
- Enhance the provision of educational products and services
- Strengthen the membership base through enhanced services
- Create economic sustainability

The College of Nursing achieves its Vision and its Mission through being inclusive of and accountable to its members and customers, ensuring staff are supported and developed and working within a corporate governance structure which is transparent, ethical and fiscally responsible.

To deliver our mission we aim to:

Expand our influence and profile by:

- respecting diversity and difference
- shaping the direction of health care to ensure improved services and professional work practices.

Extend ventures that support our Mission by:

- valuing the strength of partnership and collaboration
- creating opportunities which encourage growth of the organisation.

Enhance nursing practice by:

- supporting nurses through a range of services which sustain the profession to continue delivering quality health care
- encouraging lifelong learning.





ABOUT THIS DOCUMENT

The Strategic Plan for 2008–2011 has been developed out of an interactive process of consultation with the Board, the staff and the members of The College of Nursing. It builds on the 2003–2007 Strategic Plan which positioned The College of Nursing as a unique national professional nursing organisation through its diversity of services.

The College is not only a membership organisation of considerable influence, it is also a registered non self-accrediting higher education institution under the Higher Education Act of 2001 offering education to over 7000 registered and enrolled nurses and registered midwives annually.

The College received four-year accreditation under the corporate arm of the Australian Council on Health Standards (ACHS) in 2003 and 2007, thus achieving quality status in terms of its structure and processes, which are reviewed through a continuous quality improvement cycle.

